





ADWZ

ADWZ

OUR MISSION:

"TO EDUCATE, BUILD AND PROVIDE QUALITY AND PROFESSIONAL CONTENT FOR YOUR BRAND OR BUSINESS THROUGH THE ART OF CREATIVE DESIGN."

A Day With Zay LLC aka ADWZ ("The AD WIZ") is a Digital Design & Marketing company that specialilzes in content creation, social media campaigns and marketing materials for your brand or business.

In today's fast paced social climate of technology and social media, ADWZ LLC understands the types of needs and services that are imperative in helping CBOs stay ahead. We understand that innovative designs and content paired with a creative marketing strategy, strengthens customer connection and retention.

We focus on data to help our clients define a target audience, help create longevity and provide necessary marketing and communication materials. Increasing business awareness and creating more engagement with the community is our ultimate passion. We want to tell YOUR story in a creative way!

Our top priority is to educate and help your CBO become more equitable and recognized over time in King County by building YOUR presence in the community with a fresh voice!

We look foward to working with you soon!

Are you ready to Spend A Day With Zay?

Book with us today!







Services Offered

DIGITAL DESIGN

CONTENT CREATION

MEDIA MARKETING CONTENT

VIDEO & CONTENT EDITING





Additional Services Offered

PROGRAM DEVELOPMENT

EMAIL MARKETING CONTENT

WEB LANDING PAGES

SOCIAL MEDIA CONTENT







USE REELS AND STORIES

→ Reels and Stories can help keep your audience more engaged and attract potential viewers!

→ Using minimal animations or graphics can help enhance your daily stories creating a fun way to view your content or message!

→ A CTA (Call To Action) can help to increase customer retention!

SAVE THIS WIZ TIP!

SWIPE UP





DIGITAL CONTENT CREATOR

Play a crucial role in creating engaging and visually appealing content for websites, social media platforms, and other online channels!

Understand your audience! Before you start designing any content, it's essential to understand your target audience.

Consider their age, gender, interests, and online behavior.

This will help you create content that resonates with your audience and encourages them to engage with your brand!



SAVE THIS WIZ TIP!





USE HIGH-QUALITY VISUALS

Whether it's images or videos, high-quality visuals can make a big difference in the effectiveness of your digital content.

Use high-resolution images and videos that are relevant to your content and help convey your message.

Also, make sure that your visuals are optimized for the web to ensure fast loading times!



SAVE THIS WIZ TIP!



HERE'S A WIZ TIP!

BECONSISTENT

Consistency is key when it comes to creating digital content.

Ensure that your branding, tone, and style are consistent across all your digital channels.

This will help to establish your brand identity and make it easier for your audience to recognize your content!



SAVE THIS WIZ TIP!

DIGITAL AD DESIGN



- FB BANNERS
- IG POSTS
- FLYERS
- CARDS
- PRINTS



WWW.THEBACKSTAGEFOUNDATION.ORG



-LEARN CHOREOGRAPHY -DISCUSS DANCE CAREERS -ON - CAMERA TRAINING -Q&A W/OUR SPECIAL GUEST -SWAG, RAFFLES & MORE!

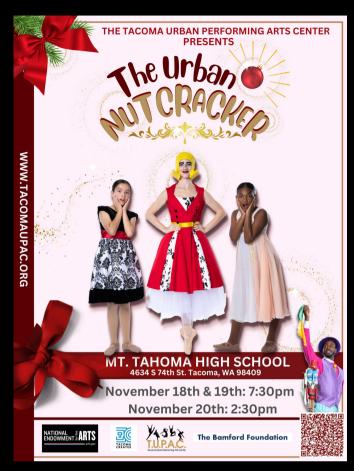




THE BACKSTAGE FOUNDATION



SOCIAL MEDIA CAMPAIGN







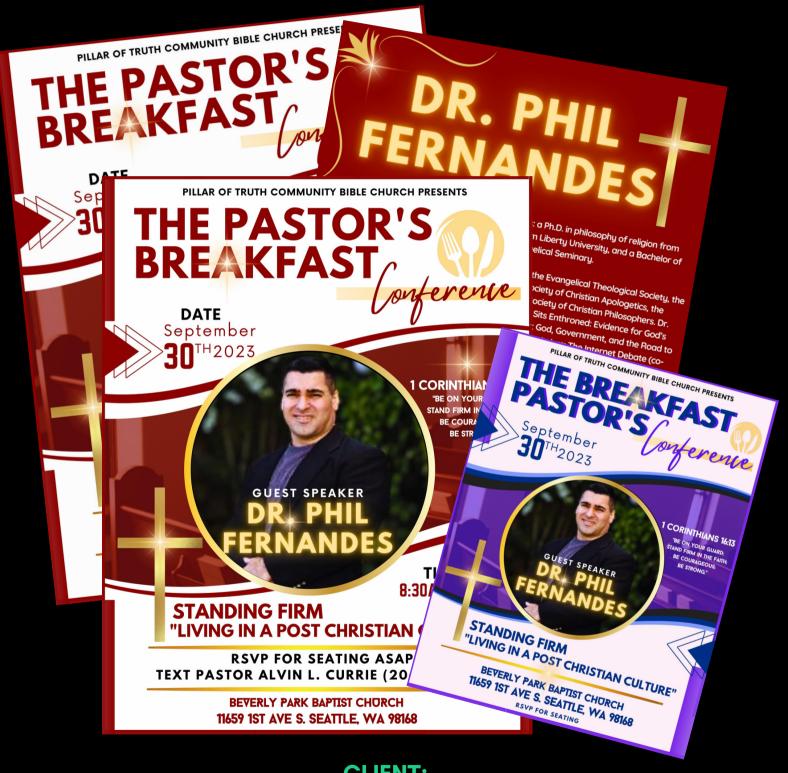




CLIENT:

TACOMA URBAN PERFORMING ARTS CENTER

DIGITAL ADVERTISEMENT

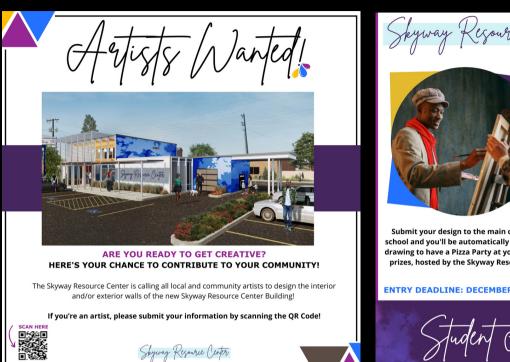


CLIENT:

PILLAR OF TRUTH COMMUNITY BIBLE CHURCH



SOCIAL MEDIA & EMAIL MARKETING MATERIALS







CLIENT:

SKYWAY RESOURCE CENTER



CLIENT SPOTLIGHT





"We exist to cultivate nourishing environments which support health, economic development, healing, and creativity through urban agriculture."

-Urban Food Systems Pact



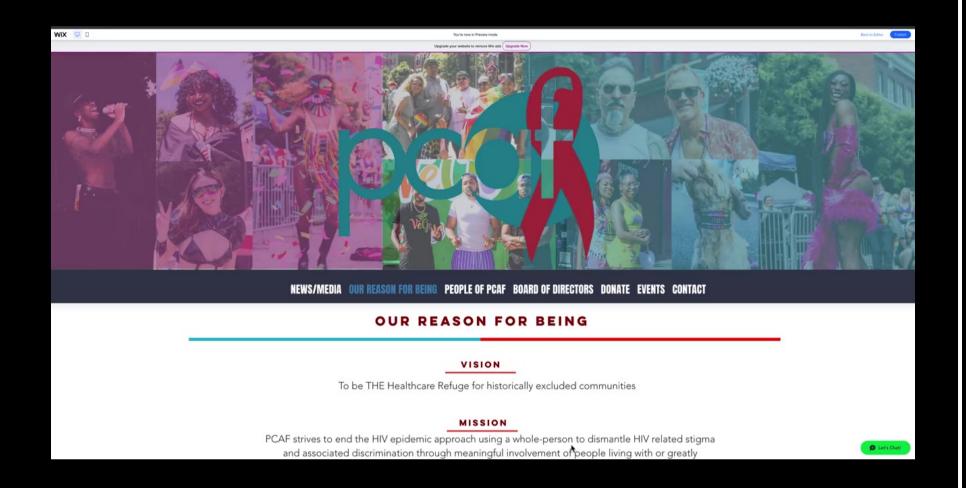




CLIENT:

URBAN FOOD SYSTEMS PACT

MOCK WEB DESIGN



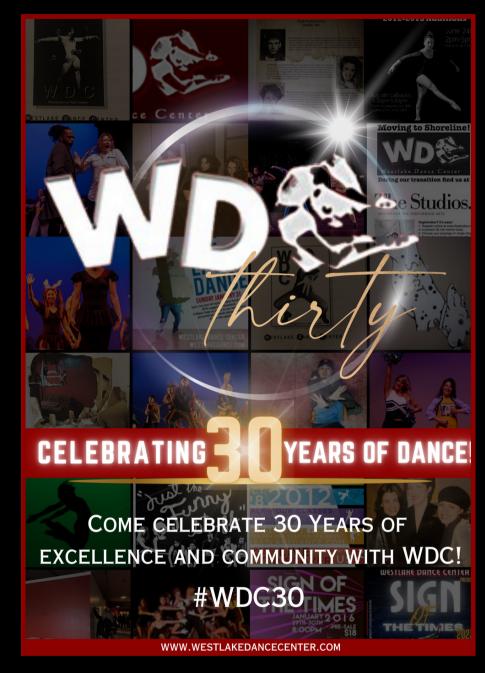




CLIENT:

PCAF

DIGITAL ADVERTISEMENT

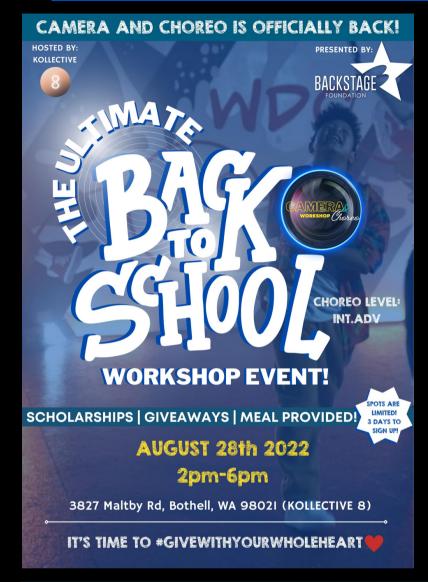




WESTLAKE DANCE CENTER **CLIENT:**

WESTLAKE DANCE CENTER

DIGITAL ADVERTISMENT









CLIENT:

THE BACKSTAGE FOUNDATION

SOCIAL MEDIA CAMPAIGN





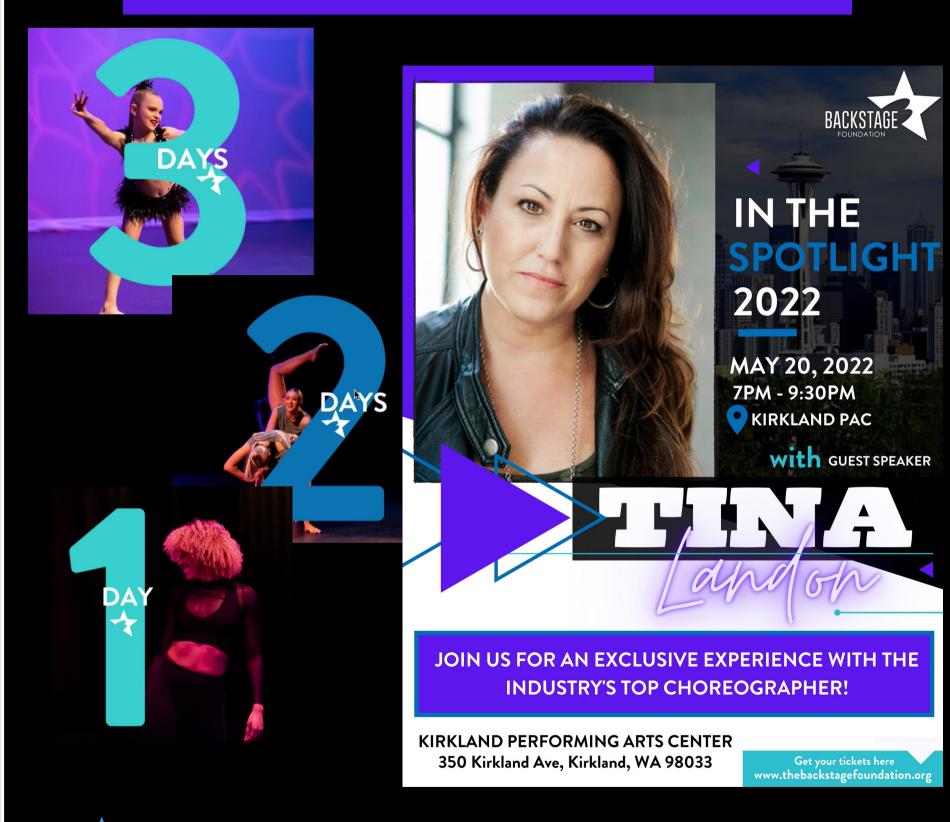




CLIENT:

THE BACKSTAGE FOUNDATION

DIGITAL DESIGN & SOCIAL CAMPAIGN



CLIENT:

THE BACKSTAGE FOUNDATION



MOCK UP CAMPAIGN



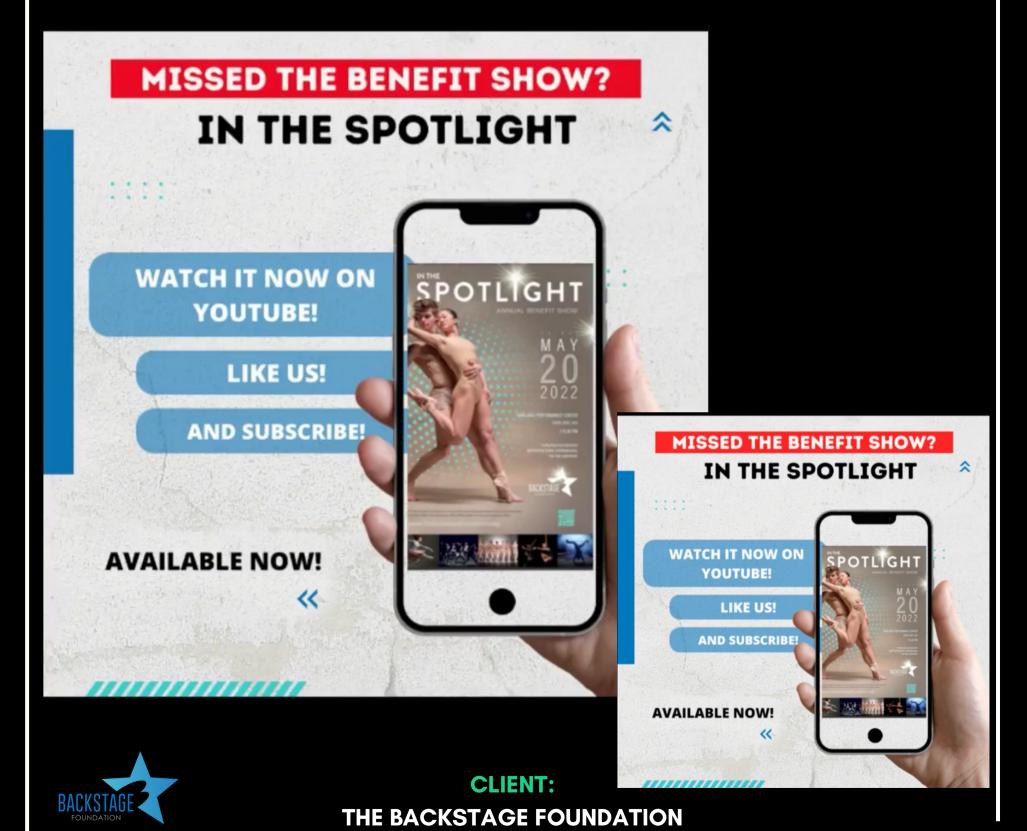




CLIENT:

THE BACKSTAGE FOUNDATION

DIGITAL GRAPHIC AD



DIGITAL ADVERTISEMENT





- WESTLAKE DANCE CENTER

 PRESENTS

 JANUARY 4TH 2023

 @WESTLAKEDANCECENTER

 JANUARY 4TH 2023

 @WESTLAKEDANCECENTER

 SHORECREST PERFORMING ARTS CENTER 2023

 DON'T MISS OUR ANNUAL STUDENT SHOWCASE FEATURING CHOREOGRAPHY FROM SEATTLE'S NOTIEST TEACHERS!
- WESTLAKE DANCE CENTER

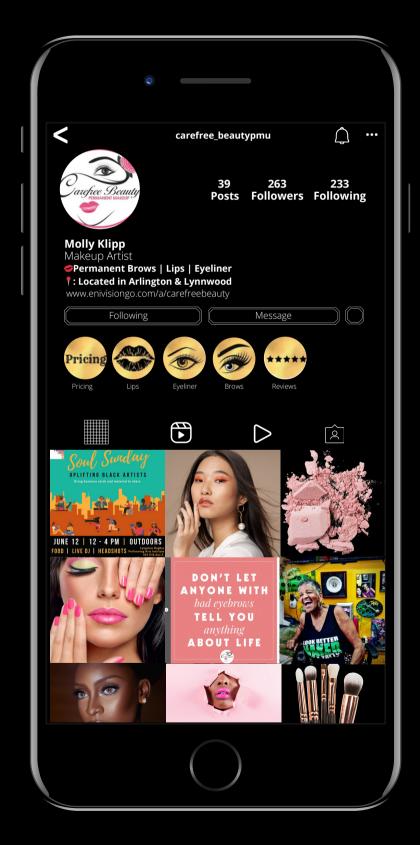
CLIENT: WESTLAKE DANCE CENTER

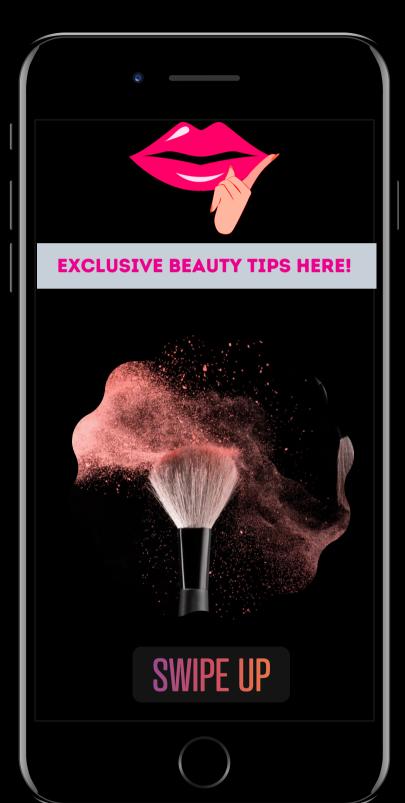
- FB BANNERS
- IG POSTS
- FLYERS
- CARDS
- PRINTS



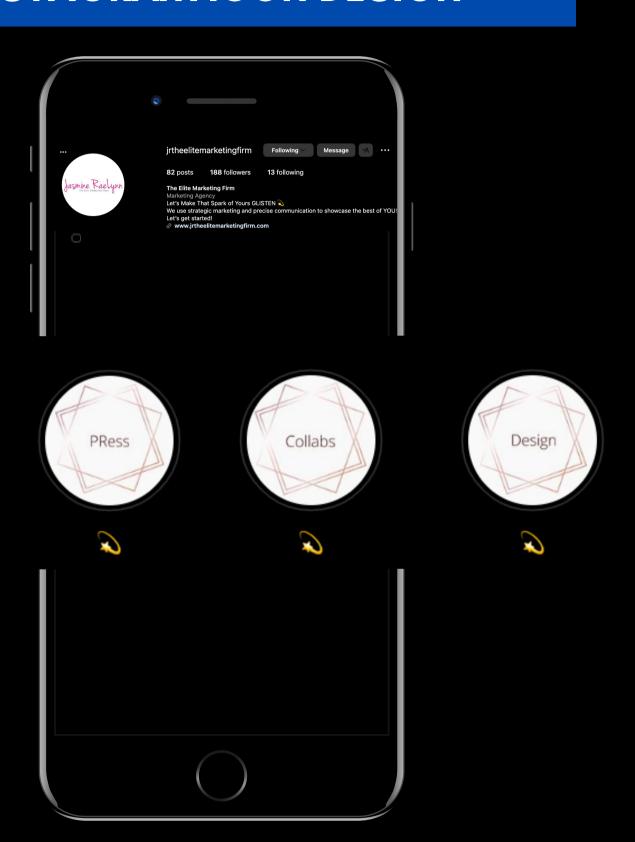


SOCIAL MEDIA CAMPAIGN





INSTAGRAM ICON DESIGN



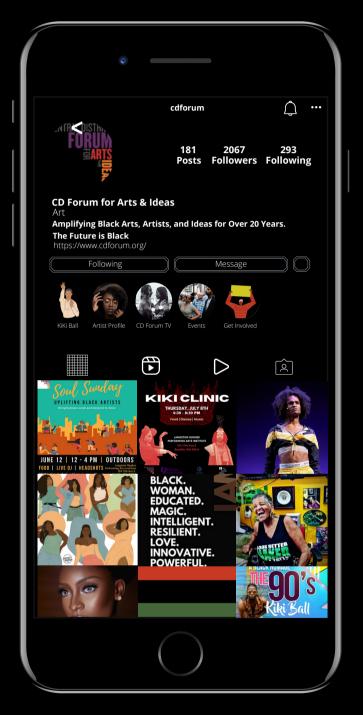


Branding

CLIENT:

JR ELITE MARKETING FIRM

MOCK SOCIAL MEDIA CAMPAIGN







PITCH:

CD FORUM

PROGRAM DEVELOPMENT





CLIENT:

CAMERA & CHOREO WORKSHOP

LOGO DESIGN









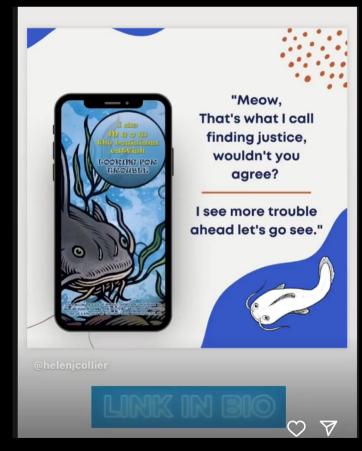
SOCIAL MEDIA CAMPAIGN



www.helencolliermeow.com



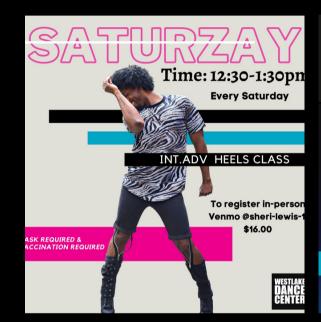




CLIENT:

HELEN COLLIER (AUTHOR)

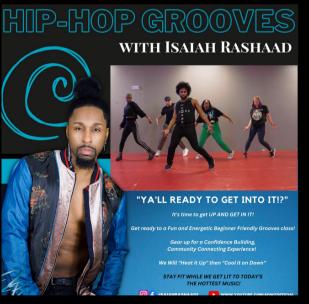
MOTION GRAPHIC ADS











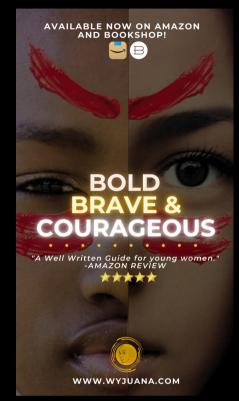


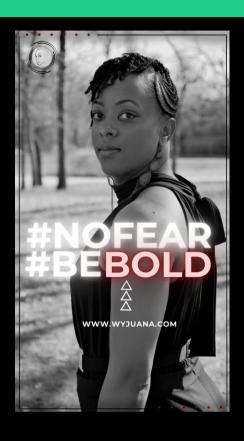
CLIENT:

ISAIAH RASHAAD (CHOREOGRAPHER/ENTERTAINER)

GRAPHIC SOCIAL MEDIA MOCK UP MONDAY SUB TEMPLATE SUB TEMPLATE CLASS INFO HERE THURSDAY TUESDAY **SUB TEMPLATE** CLASS INFO HERE **SUB TEMPLATE SUB TEMPLATE** CLASS INFO HERE **CLIENT:** WESTLAKE DANCE CENTER ADWZ

SOCIAL MEDIA CAMPAIGN





- FLYERS
- CARDS
- PRINTS
- IG HIGHLIGHTS
- IG REELS/STORIES
- VIDEO EDITING





CLIENT:

WEBSITE VIDEO CONTENT

"From Farm To Table"



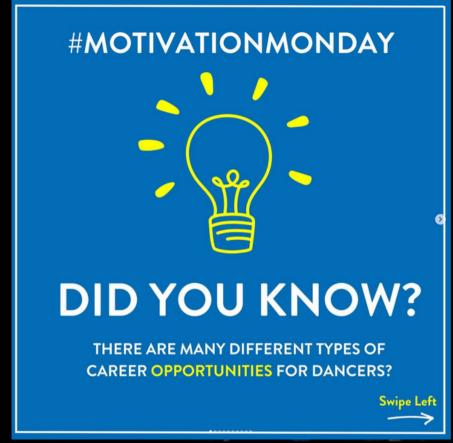


URBAN Y FOO

CLIENT:

URBAN FOOD SYSTEMS PACT

SOCIAL MEDIA CAMPAIGN

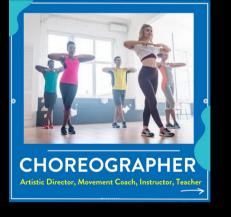












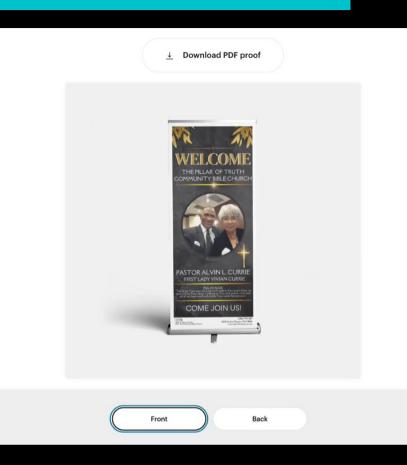


CLIENT:

THE BACKSTAGE FOUNDATION

ADS / CONTENT CREATION





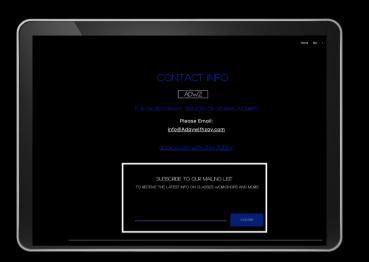
CLIENT:

DAMASCUS ROAD MINISTRIES
PILLAR OF TRUTH COMMUNITY BIBLE CHURCH



WEB DESIGN (DEVICE DESIGN)











CLIENT:

ZAY'S BAES PERFORMANCE TRAINING GROUP

DIGITAL ADVERTISMENT





CLIENT:

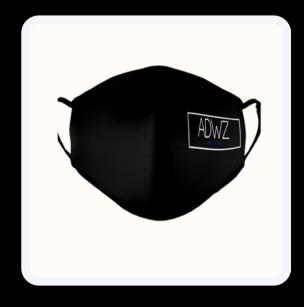
ISAIAH RASHAAD | NATALYA Z | CAMERA CHOREO CHOREOGRAPHER/ENTERTAINER)

ADWZ MERCH MOCK UP













CLIENT:

ADWZ

DIGITAL ADVERTISEMENT

LOOKING FOR FREE CLASSES?











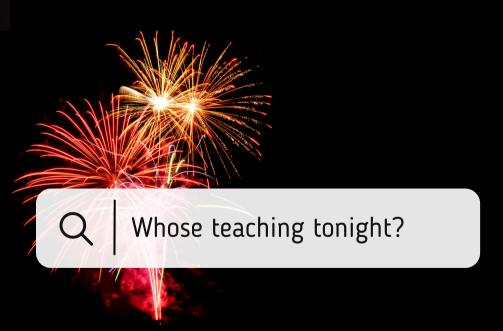


DIGITAL ADVERTISEMENT









WESTLAKE DANCE CENTER

CLIENT:

WESTLAKE DANCE CENTER

CONTENT CREATION











@WESTLAKEDANCECENTER

10:00AM -11:30AM

JAZZ

OPEN STYLE

@WESTLAKEDANCECENTER

COREY MYERS

11:30AM -12:30PM

YOGA OPEN LEVEL



SATURDAYS





- IG POSTS
- FLYERS
- CARDS
- PRINTS



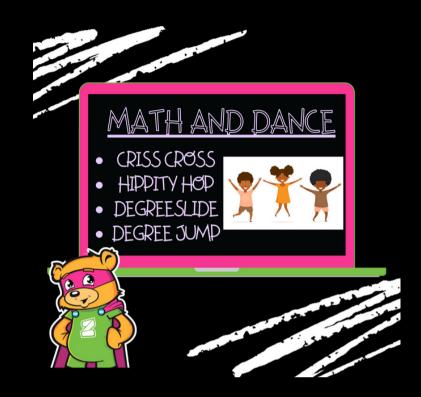


SATURDAYS



ONLINE PROGRAM DEVELOPMENT













CLIENT: ZENO MATH